

3<sup>RD</sup> ANNUAL

# FAIRFAX FESTIVAL

*Celebrating the businesses, employees, and families of Fairfax*



October 5, 2017 4-7pm Kaw Point Park

1401 Fairfax Trafficway, KCK 66115

**THE EVENT:** 3<sup>rd</sup> Annual Fairfax Festival on Thursday, October 5, 2017 from 3:30pm to 6:30pm.

**WHAT TO EXPECT:** We should have 500 in attendance this year. There will be **LIVE MUSIC, BEER/WINE GARDEN, COOK-OUT, HISTORICAL BOAT RIDES, FUNNEL CAKES** and **LAWN GAME TOURNAMENT**. The coveted traveling Fairfax Festival Lawn Game Trophy is currently residing at Cintas.

**LOCATION:** Kaw Point Park, a historical landmark located in the Fairfax District, where the Lewis & Clark expedition camped. The park is also the point where the Kaw and Missouri Rivers meet providing a majestic view of downtown Kansas City, MO.

**FAIRFAX HISTORY:** The Fairfax District was the first planned industrial district in the country and currently houses over 150 businesses, employs 10,000 people and generates over \$5.4 billion in annual sales. Business sizes range from very small, one- employee businesses, to large companies, employing more than 3,500 people. Many are world famous: the Fairfax Kellogg’s plant makes nearly 75% of all of the Cheez-Its, CertainTeed is the largest insulation manufacturing plant in the world, Owens Corning makes the famous Pink Panther insulation and The Fairfax General Motors Assembly Plant is the only plant making the Chevrolet Malibu.

**Sponsorship Levels:**

Platinum, Gold, and Silver Sponsors can make donations in a combination of cash (minimum 50%) and items of equal monetary value to be raffled. Bronze Sponsorships must be cash only.

**FAIRFAX PLATINUM**

**\$1000**

Package includes a Platinum Tent the day of the event for your business to promote itself, company name and logo on the Fairfax Platinum Banner and \*20 tickets. Platinum Sponsors will also receive a commemorative plaque recognizing their sponsorship, any recognition on all advertising, several mentions in announcements during the event, and a place on the commemorative 2017 Fairfax Festival poster handed out to all participants.

**FAIRFAX GOLD**

**\$500**

Package includes company name and logo on the Fairfax Gold Banner and \*10 tickets. Gold Sponsors will also receive recognition on all advertising, several mentions in announcements during the event.

**FAIRFAX SILVER**

**\$250**

Package includes company name on the Fairfax Silver Banner and \*5 tickets. Silver Sponsors will also receive recognition on all advertising and several mentions in announcements during the event.

**FAIRFAX BRONZE**

**\$100**

Package includes company name on the Fairfax Bronze Banner & 1 ticket.

**Limited Sponsorships –\$750**

There is one sponsorship available for each the following:

- Company Name* Band Sponsor - \*Taken
- Company Name* Food Tent Sponsor - \*Taken
- Company Name* Beer & Wine Garden Sponsor - \*Taken
- Company Name* Lawn Game Tournament Sponsor - \*Taken
- Company Name* Lewis & Clark Re-Enactment Sponsor
- Company Name* Historical Boat Tour Sponsor

These areas will be named after your company on signage the day of the event. You will also receive \*10 tickets.

\*Each ticket is valued at \$25 and will include: 1 admission, food, drinks and 1 raffle ticket.

**Invoice: Please complete and return before August 31, 2017 deadline.**

\_\_\_\_\_ Yes, we want to sponsor!

Sponsorship Requested: \_\_\_\_\_ Amount \$ \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/St: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return to:**

**Melissa Clark, FIA, [execdir@fiakck.org](mailto:execdir@fiakck.org), 913-915-2327**

**Checks can be sent to:**

**FIA**

**PO Box 171074**

**Kansas City, KS 66117**

**Or you can pay by credit card by calling us.**