

Joe Lieberman

Speaker / Coach / Author

- . Entrepreneurship
- . Leadership
- . Sales



DRAGONS
&
ENEMIES™

GO SLAY DRAGONS!

SELF-AWARENESS LEADERSHIP



Give Your Audience A Unique Experience

Joe's presentations are packed with stories of his many years as an entrepreneur and business founder.

He shares anecdotes in a funny and personal way that leaves audiences enlightened, delighted and pensive.

Audience members come away entertained with a shift in their awareness as managers, salespeople and leaders.

Clients Include

- Walmart
- Farmland Foods
- Thrifty Dollar / Car Rental
- Bernstein Rein (National Advertising Firm)
- Shook, Hardy & Bacon (National Law Firm)
- Lawrence McMillan (Author "The Option Strategist")

Topic Descriptions

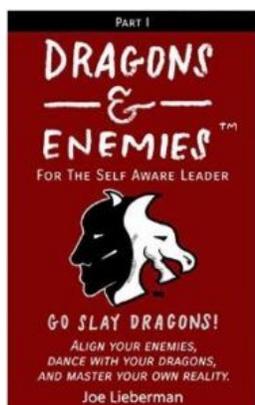
- Self-Aware Leadership
- Sales Mastery: Clawing & Climbing
- Entrepreneur Awakening & Execution

Joe Lieberman is a professional speaker, coach and author applying self-awareness techniques to leadership, entrepreneurship, and sales. He is a successful entrepreneur in multiple industries, and the author of the Dragons & Enemies Series on self-awareness leadership.

Joe started his career in corporate America and transitioned into smaller companies. He launched his own startup in 1996 and sold it for over a million dollars.

Joe has an MBA and Bachelors of Science in Engineering. He has hosted his own radio show and is currently a guest columnist for Thinking Bigger Business Magazine.

Joe loves all things alternative-rock, just ask him!



"A world view in which .. obstacles to success and happiness are treated with a blunt, honest, and constructive process of self-assessment and remediation. Joe speaks to the alignment of one's personal and business visions, where integrity is central to success. A highly enjoyable read."

Mo Kamal, Executive Director, Investment Management, Frequent MSNBC Guest, Dubai, UAE

"Joe's clever concept, "Dragons & Enemies," provides a new way to contend with the negative external forces and internal head trash that often clouds our judgment and prevents us from moving forward in a productive manner. Readers are sure to emerge happier in business and in life."

Alana Muller, Founder & CEO, Coffee Lunch Coffee &

Author, Coffee Lunch Coffee: A Practical Field Guide for Master Networking

"Joe has been offering me nuggets of gold wisdom since our undergraduate days in the University of Michigan's engineering program. It's no surprise that he's now mentoring hundreds through the maze of obstacles we all confront on our way to success. Be thankful that he put all of his expertise into Dragons & Enemies!"

Steve Jermanok, Founder of ActiveTravels.com, Author of over 1500 articles, 3 books, and one film 'Passionada' (2003)

"Joe mixes humility, confidence, results and wise counsel into a knock-down barriers achievement."

Brian D. Newby, Executive Director, U.S. Election Assistance Commission

"Dragons & Enemies blends contemporary Eastern philosophies, cognitive psychology and Joe's career as a successful entrepreneur."

Dr. Dan Somberg, PhD, Psychologist

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