

Making a Splash with Championship Culture



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KEYNOTE SPEAKER

MAKING A SPLASH WITH CHAMPIONSHIP CULTURE

Every organization experiences highs and lows. Just like in sports, a well built team in business can weather the storm during the tough times with a strong company culture. Baseball provides some of the best examples because it's the one sport that takes place daily. The show goes on, win or lose, and failure and the ability to bounce back day after day can be achieved with the right people and process in place. In a time when employees switch jobs regularly, a strong foundation will allow a company to remain relevant and productive no matter what curve balls are thrown its way.

A PEAK BEHIND THE CURTAIN

Making A Splash With Championship Culture attendees will learn from value-based stories that stimulate thought and action through a new lens, with a series of anecdotes, pictures, and videos. This peek behind the curtain shines a spotlight on some of the biggest superstars in baseball as well as the lesser known role players who are key to beating the competition. Stories aimed at provoking thought and inspiring change will challenge attendees to think about their own role and how their company can improve on a day to day and long term basis.

KEY CONCEPTS COVERED IN THE PRESENTATION INCLUDE:

- Tools and techniques to build trust within a team
- Learn how to achieve common goals and to find common ground with anyone
- Understand the value of all roles in an organization.
- Every detail matters
- The importance of accountability in developing a championship culture
- How to sustain championship culture during the tough times
- Acknowledge and celebrate success



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